ASSOCIATE PROFESSOR Department of English TCU

CONTACT

Mail Reed Hall 317b Texas Christian University TCU Box 297270 2800 S. University Dr. Fort Worth, TX 76129

> Phone 817.257.7082

E-mail jason.helms@tcu.edu

Website http://personal.tcu.edu/ iasonhelms

JASON HELMS POSITIONS HELD

Department of English TCU

Associate Professor of English 2018 - current Assistant Professor of English 2012 - 2018

Center for Digital Expression TCU Director 2018 - current

Writing, Rhetoric, and Digital Media University of Kentucky

Assistant Director of Composition 2011 - 2012 Assistant Director 2010 - 2011

Writing Center Clemson University Writing Center Coordinator 2009 - 2010

EDUCATION

PhD in Rhetorics, Communication, and Information Design

Clemson University, 2010 with additional course work at the European Graduate School Saas Fee, Switzerland

MA in English Literature San Francisco State University, 2006 **BS in Biology** (minors in English and Theology)

The Master's College, 2003

MONOGRAPHS

Rhetoric is Technology: Race, Resistance, **Responsibility.** Monograph in progress. Prospectus and sample chapters currently under review by MIT Press.

Rhizcomics: Rhetoric, Technology, and New Media Composition. Digital Monograph. University of Michigan Press and Sweetland Digital Rhetoric Collaborative, 2017, Online: http://www. digitalrhetoriccollaborative.org/books/rhizcomics drc/

Winner of the 2018 Kairos Best Webtext Award Reviewed by Anastasia Salter, Technical Communication Quarterly, 29:3, 2019, 319-322. Online: https://www.tandfonline.com/doi/abs/10.1 080/10572252.2020.1768030

ASSOCIATE PROFESSOR Department of English TCU

RESEARCH AREAS

Rhetorical Theory

Visual Rhetoric

Digital Humanities

Multimodal Composition

Comics and **Graphic Novels**

History of Technology / **Technology of History**

History of Rhetoric

New Media Theory

Video Games

Classical Rhetoric

JASON HELMS SCHOLARLY PUBLICATIONS

- "Play Smarter Not Harder: Developing Your Scholarly Meta." Scholarly and Research Communication. 10:3, 2019. Online: https://srconline.ca/index.php/src/article/view/333
- "Making Rhizcomics: Methodologies for Digital Monographs." Kairos, Vol. 23, No. 1, 2018. Online: http://kairos.technorhetoric.net/23.1/inventio/helms/ index.html
- "Making Comics as Scholarship: A Reflection on the Process behind Digital Humanities Quarterly 9.4." Kairos, Vol. 23, No. 1, 2018. Online: http:// kairos.technorhetoric.net/23.1/inventio/salter-et-al/ index.html (third author)
- "Potential Panels: Toward a Theory of Augmented Comics." All the World's a Link: Perspectives on Augmented Reality across Art, Industry, and Academia. Editors: Sean Morey and John Tinnell, Parlor Press, 2017.
- "What If the Who Became the What: Bernard Stiegler Listens to Tommy." Itineration. February 2016. Republished in *Hyperrhiz* 22, 2020. Online: http://media.hyperrhiz.io/hyperrhiz22/sf/pinball/ helms/index.html

"Is This Article a Comic?" Digital Humanities Quarterly. Special issue on Comics as Scholarship. Vol. 9, No. 4, Fall 2015. Online: http://www. digitalhumanities.org/dhg/vol/9/4/000230/000230. html

- "Vorhandenheit." Part of "MOMLA: from Panel to Gallery." Kairos, Vol. 17, No. 2, 2013. Online: http:// kairos.technorhetoric.net/17.2/topoi/vitanza-kuhn/ helms.html
- "Miller's Tale: Translating 300 from Comic to Film." PRE/TEXT, Vol. 19, Nos. 1-4, Summer 2009. 75-95.
- **"Helenistic Encomium: A Reflection on Comics** and Rhetoric." Kairos. Vol. 13 No. 2, Spring 2009. Online: http://www.technorhetoric.net/13.2/disputatio/ helms/index.html.

"The Task of the Name: A Reply to Carol Poster." Philosophy and Rhetoric, Vol. 41, No. 3, Fall 2008. 278-287

Associate Professor Department of English TCU

Computer Skills

Adobe Animate Dreamweaver Flash Illustrator InDesign Muse Photoshop Premiere

Microsoft Office

Word Excel PowerPoint Publisher

Other

Inform 7 Final Cut Pro Twine Unity "**Forward.**" *Interpretations*. San Francisco: San Francisco State University, Spring 2006. 9-10.

"Mockt with Art: Readerial Transience and Authorial Immortality in *Macbeth, Winter's Tale,* and *Metamorphoses.*" *Interpretations.* San Francisco: San Francisco State University, Spring 2005. 73-90.

REVIEW ARTICLES

"Review of Discourse, Figure by Jean-Francois Lyotard." *Philosophy and Rhetoric*, Vol. 46, No. 1, 2013. 122-129.

PROFESSIONAL SERVICE

Turtle Island Video Games Collection Steering Committee 2020 - current

MLA Committee on the History and Theory of Composition

Nominee 2019

Present Tense Review Board 2019 - current

Composition Forum Reviewer 2017

Digital Scholarship in the Humanities Reviewer 2017

Digital Humanities Quarterly ADHO Reviewer 2015 - current

Enculturation George Mason University Editorial Board 2009 - current

The Journal for Undergraduate Multimedia Projects Indiana University Editorial Board 2009 - current

Interpretations San Francisco State University Editor 2006

BOOK REVIEWS

"Total Interaction: Theory and Practice of a New Paradigm for the Design Disciplines." IEEE Transactions on Professional Communication, 50:2, June 2007. 180-181.

"Readings and Re-readings." *RedFence*. vol. 1. Fall 2008. 81 - 88. Online: http://redfenceproject.com/ NewDesign/articles_sp.pl?page1=1, 2006.

"Only Revolutions." RedFence. vol. 1. Fall 2008. 89 - 91. Online: http://redfenceproject.com/NewDesign/3 articles_sp.pl?onlyrev=1, 2006.

ASSOCIATE PROFESSOR Department of English TCU

LANGUAGES

Latin

Classical and Ecclesiastical proficient in reading, writing, and speaking

> Greek Homeric, Attic, Koine proficient in reading

CODING LANGUAGES

CSS

Inform

JavaScript

HTML CONFERENCE PRESENTATIONS

"New Directions for the Dissertation." Roundtable session at MLA convention, Washington, DC, January 8, 2022. (accepted)

"(In)Hospitality as Antiracist Rhetorical Strategy in Hip-hop and the Classroom." at RSA Convention 2020 (canceled due to pandemic).

"Code Switching and Code Stitching: An Arcade of Twine Games." at RSA Convention 2020 (canceled due to pandemic).

"The High Cost of Love: Passive Exploitation of Labor in DH." Part of the "What We Teach When We Teach Digital Humanities: Labor and Ethics" panel delivered to the MLA Convention, Chicago, January 6, 2019.

"Omega the Unknown." RedFence.com, Online: http://redfenceproject.com/NewDesign/articles. pl?omega=1, December 31, 2007.

"Falling Man." RedFence.com, Online: http:// redfenceproject.com/NewDesign/articles. pl?fallingman=1, October 19, 2007.

"Fragile Things." RedFence.com, Online: http://redfenceproject.com/NewDesign/articles pl?fragile=1, July 8, 2007.

GRANTS

TCU Inclusive Excellence Grant. (Co-PI) \$15,000. Recieved, Spring 2020.

TCU Instructional Development Grant. (Co-PI) \$3,600 plus partial matching funds from the Center for Digital Expression, College of Fine Arts, and Department of English. Received, fall 2018.

AddRan College of Liberal Arts Grant Submission Incentive Program. (PI) \$5000 to support grants applications. Received, summer 2018.

CoFA Creativity, Innovation, and Interdisciplinarity in Learning Grant Program. (Co-PI) \$2,575 for equipment for a library gaming lab. Received, summer 2018.

CoFA Microgrant for New Technologies. (Co-PI) \$1500 for equipment for a library gaming lab. Received, summer 2018.

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- "The Invisibility of Digital Labor." Part of the "Getting Credit in Digital Publishing and Digital Humanities Projects" panel delivered to the MLA Convention, Chicago, January 5, 2019.
- "Making and Evaluating a Digital Monograph." Part of the "Presence, Preservation, and Publication" panel delivered to the Digital Frontiers Conference, Denton, TX, September 22, 2017.
- "Comics in Academia" panel delivered at Comicpalooza, Houston, TX, May 13, 2017.
- "Creating a Scholarly Digital Comic from Start to Finish." Part of the "That's Not How Scholarship Works: Exploring the Process of Multimodal Critical Making" panel delivered to the MLA Convention, Philadelphia, January 6, 2017.
- "Issues in Contemplative Writing Pedagogy." Panel chair. Conference on College Composition and Communication, Houston, TX, April 7, 2016.
- "Virtual Risk, Actual Innovation: Rickert's Rhetoric Redefined." Part of the "Ambience, Innovation, Invention" panel. Conference on College Composition and Communication, Tampa, FL, March 19, 2015.
- "Transparency, Pedagogy, Englightenment: Stiegler's Radical Call to Teaching Technology." Part of the "Pharmacon of Digital Exposure: Bernard Stiegler's Open Access Enlightenment" panel delivered to the Conference on College Composition and Communication, Indianapolis, March 22, 2014.
- "Intimate Moments Between Invention and Memory." Part of the "Technics and Writing: The Strange Techno-composition of Bernard Stiegler" panel delivered to the Computers and Writing Conference, Frostburg State University, June 7, 2013.
- "Four Strategies for Teaching Complex Image-Making." with Joddy Murray. Part of the Digital Pedagogy Poster session at the Conference on College Composition and Communication, Las Vegas, NV, March 16, 2013.
- "What If the Who Became the What: Bernard Stiegler Listens to Tommy." Part of the "MLArcade" panel delivered to the Modern Language Association Convention, Boston, January 5, 2013. 5

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PROFESSIONAL ORGANIZATIONS

Rhetoric Society of America

Modern Literature Association

National Council of Teachers of English

- "*Vorhandenheit.*" Part of the "MoMLA: From Panel to Gallery" panel delivered to the Modern Language Association Convention, Seattle, January 6, 2012.
- "Composing Multimodally about Multimodal Composition." Part of the "Composition of the Image: Contested Space Between Image and Text" panel delivered to the Conference on College Composition and Communication, Atlanta, April 9, 2011.
- "Hericlitean Apeiron and Boundless Readings." Part of "The Task of Heraclitus: Responding to Carol Poster" panel delivered to the Rhetoric Society of America Conference, Minneapolis, May 30, 2010.
- "Composing a Multimodal Dissertation on Multimodal Composition." Part of the "Digital Scholarship" panel delivered to the Modern Language Association Convention, Philadelphia, December 29, 2009.
- **"Augmented Pedagogy."** Part of the "Classroom 2.0: Teaching, Learning, and Theorizing Adobe Breeze" panel delivered to the Computers and Writing Conference, UC Davis, June 19, 2009.
- "Clickers, iPhones, and Laptops: Managing the Challenges of an Interactive Classroom." Delivered with Steven Ray to the New Media Consortium Summer Conference, Monterey, June 12, 2009.
- **"Figure, Discourse: Postcritical Comics."** Part of the "Knowing, Doing, and Making Comics in Rhetoric and Composition" panel delivered to the Conference on College Composition and Communication, San Francisco, March 12, 2009.
- "Mechamputext: A Video Essay." Part of the "Fluidity and Threatened Discord" panel delivered to the EGSA Conference at UNC Charlotte, January 30, 2009.
- "Post-Critical Composition: A Call for Graphic Academic Discourse." delivered to the Watson Conference, Louisville, October 16, 2008.
- "Cold Fusion: Teaching Writing Across the Cool Media." Part of the "Not just for fun: Tinker Toys, comics, and rock n' roll" panel delivered to the International Writing Across the Curriculum Conference, Austin, May 31, 2008.

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- **"300: From Cool Comic to Cool Film."** Part of the "Visual Rhetoric of Comics, 'Spectacle' and Mail Art" panel delivered to the Conference on College Composition and Communication, New Orleans, April 4, 2008.
- "iStr8ne: Electracy in *We Are the Strange*." Part of the "Communication and Digital Culture VI: We Are the Strange" panel delivered to the Pop Culture Association / American Culture Association National Conference, San Francisco, March 21, 2008.
- "Perspectives on Information Design: Expanding the User Experience Design," delivered to the Popular Culture Association / American Culture Association National Conference, Boston, March 2007.
- "Mockt with Art: Readerial Transience and Authorial Immortality in *Macbeth* and *Metamorphoses.*" Part of the "Gendering Humanism: Public and Private Selves in English Renaissance Literature" panel delivered to the Renaissance Society of America, San Francisco, March 25, 2006.
- "Foucault's Pendulum as a Metaphor for Foucault's Pendulum." Delivered to the Association of Graduate Students in English Spring Conference: "(dis)locating power, (re)locating identity," California State University Northridge, March 20, 2004.

SERVICE EXPERIENCE

Department of English TCU

Advisory Committee 2019 - current (Advisory Chair, 2019-2020) Graduate Application Committee (ad hoc) 2014 -2019

Mentoring Committee (ad hoc) 2019 - current *Undergraduate Studies Committee* 2014 - current *Composition Committee Member* 2012 - 2014

Graduate Council TCU 2021 - current

Graduate Spectrum TCU Faculty Advisor 2017 - 2019

Human-Animal Relationships TCU Affiliate faculty 2016 - current

ASSOCIATE PROFESSOR Department of English

Compliance and Affirmative Action TCU Compliance and Affirmative Action Committee 2015 - 2017 Center for Digital Expression TCU Advisory Committee Member 2012 - current TCU Women and Gender Studies TCU Theme Semester Committee (ad hoc) 2016 current Affiliate faculty 2015 – current Critical Race and Ethnic Studies AddRan Affiliate faculty 2016 - current Digital Culture and Data Analytics AddRan Advisory Committee 2015 - current Division of Writing, Rhetoric, and Digital Media University of Kentucky Steering Committee Member 2010 - current Technology Committee Member 2010 - current **Composition and Communication Program** University of Kentucky Steering Committee Member 2010 - 2011 Orientation Leader 2010 - 2011 **Deartment of Art** University of Kentucky Search Committee Member 2010 - 2011 **Dean's Council of Students Advisory Committee** Clemson University, College of Architecture, Arts and Humanities Graduate Representative 2007 - 2008 Graduate Student Senate Clemson University Senator RCID February - May 2007 Alternate RCID November 2006 - January 2007 Graduate Literature Association San Francisco State University Co-Chair 2005 - 2006 Officer 2004 - 2006 TEACHING TCU FALL 2021

FALL 2021
Writing 20303: Writing Games: Gender and Sexuality in Video Games
Writing 40463: Multimedia Authoring : Comics Production
SPRING 2021
Writing 38063: Writing Major Seminar

Associate Professor Department of English TCU FALL 2020 Writing 20303: Writing Games: Gender and Sexuality in Video Games Writing 80703: Rhetoric and Technology FALL 2019 Writing 20303: Writing Games: Gender and Sexuality in Video Games Writing 40463: Multimedia Authoring : Comics Production SPRING 2019 English 80703: Popular Culture and New Media FALL 2018 Writing 20303: Writing Games: Gender and Sexuality in Video Games Writing 40163: Multimedia Authoring 1: Image and Hypertext SPRING 2018 Writing 20303: Writing Games: Gender and Sexuality in Video Games Writing 30293: Non-Human Rhetorics and Representation SPRING 2017 English 20803: Intermediate Composition: Writing as Argument English 50973: Visual Rhetoric of Comics and Graphic Novels FALL 2016 Writing 20303: Writing Games: Gender and Sexuality in Video Games Writing 30253: Rhetorical Traditions SPRING 2016 English 20803: Intermediate Composition: Writing as Argument Writing 40163: Multimedia Authoring 1: Image and Hypertext SPRING 2015 English 20803: Intermediate Composition: Writing as Argument English 60123: Modern Critical Theory FALL 2014 Writing 20303: Writing Games Writing 40333: Language, Rhetoric, Culture

ASSOCIATE PROFESSOR Department of English TCU SPRING 2013

English 80703: Digital Rhetorics English 40263: Multimedia Authoring 2: Animation and Film

FALL 2013

English 30253: Rhetorical Traditions English 40333: Language, Rhetoric, Culture

SPRING 2012 English 20202: Writing (

English 20303: Writing Games

English 40263: Multimedia Authoring 2

FALL 2012

English 10803: Introductory Composition: Writing as Inquiry

English 30253: Rhetorical Traditions

University of Kentucky

SPRING 2012

Art History 698: Topical Studies: Visual Rhetoric of Comics

FALL 2011

A&S 300: Visual Rhetoric

SPRING 2011

WRD 111: Composition and Communication II FALL 2010

WRD 110: Composition and Communication I

Clemson University (Graduate Instructor)

English 103: Freshman Composition 2008 - 2009 English 314: Technical Communications 2007 - 2008

Communications 150: Introduction to Human Communication 2006 - 2007

San Francisco State University (TA) English 501: Age of Chaucer Spring 2005

North Bay Christian Academy AP Literature 2005 - 2006 Latin 2 2005 - 2006 Latin 1 2004 - 2005

WORKSHOPS

Critical Making as Scholarship

With Anastasia Salter. Forthcoming at the 2022 Digital Humanities Summer Institute. University of Victoria, Victoria, BC, Summer 2022.

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Just 3 Things: Twine

With Kit Snyder. Center for Digital Expression. TCU, November 5, 2021.

Grading Less, Learning More: Ethical Assessment Practices for Student Agency With Jessica Zeller. Pedagogy in Practice Workshop, TCU, September 10, 2021.

Twine Workshop and Showcase With Gabi Kirilloff. NTX Gaming Symposium, March 13 and 27, 2021.

Teaching with Zoom With Curt Rode. Center for Digital Expression. TCU, August 7 and 14, 2020.

Just 3 Things: Frankencoding

Center for Digital Expression. TCU, October 29, 2019.

Triumphs, Perils, and Pitfalls in Digital Publishing

Center for Digital Expression. TCU, March 26, 2018.

INVITED PRESENTATIONS

- "Pushing Machines: Race, Rhetoric, and Technology." RCID Distinguished Alumni Research Forum, Clemson University, October 19, 2020.
- "The River Speaks: Digital Humanities I." Panel delivered to TCC Digital Humanities, Fort Worth, February 14, 2019.
- "Graphic Novel Brown Bag" Roundtable at TCU Library, April 5, 2018.

"**Comics in the Academy**" Roundtable at the UNT Willis Library. April 13, 2017.

- "Re-learning to Write: Understanding New Media by Composing in It." AddRan Back to Class Night. April 2, 2013.
- **"You Are a Gadget."** University of Kentucky Visual Studies Colloquium. February 17, 2012.
- "*The Watchmen*: Comics and Visual Rhetoric" guest lecture in Victor Vitanza's RCID 802: Cultural Research Methods, March, 2008.
- "Structure, Sign, and Play: a Text Game" Serious Games Colloquium, January 28, 2008.

ASSOCIATE PROFESSOR Department of English "**Comics and Technical Writing**" Brown Bag Lunch presentation to teachers to Advanced Writing Teachers, November 12, 2007.

TCU STUDENT COMMITTEES

PhD Dissertation and Exam Committes

Nick Brown. Chair. Nick Brown. Phd Exams (field). Jim Creel. Third Reader. Ashley Hughes, Second Reader. Jessica Mencken, Fourth Reader. Terry Peterman, Second Reader. Colin Robins, Chair. Colin Robbins. PhD exams (focus). Danny Rodriguez. Second Reader. Danny Rodriguez. PhD exams (field). José Luis Cano, PhD Exams (focus). Joanna Schmidt. Third Reader. Peter Simes. Third Reader. Kayla Sparks, PhD exams (focus). Kayla Sparks, Co-chair. Julie Vu, Fourth Reader. Ryan Wheeler, PhD exams (field). Ryan Wheeler, Co-chair. Wilton Wright. Second Reader.

MA Thesis Committes

Alejo Benedetti (Art History), Third Reader Saffyre Falkenberg, Second reader. Axel Severs, Second Reader. Chase Shanafelt, Second Reader. Hannah Taylor, Chair. Matt Tettleton, Third Reader Amy Tuttle, MA Thesis, Chair.

Undergraduate Honors Committees

Elizabeth de Gravelle. Mandy Hendry. Ashley Rea, Supervisor. Lauren Truong. Allana Wooley.

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OTHER EXPERIENCE AND

Awards

Best Webtext Award *Kairos* (May 2018) Faculty Research Award TCU English Department (May 2017) First Place, Faculty and Staff Category

TCU New Media Writing Studio 10th anniversary awards (March 2017)

Inaugural A. David Lewis Best Online Comic Studies Scholarship Award

Special issue of Digital Humanities Quarterly on Comics as Scholarship, (October 2016)

Teacher of the Year North Bay Christian Academy (2005 - 2006)

Founded High School AP Literature Program North Bay Christian Academy (2005)

Founded High School Latin Program North Bay Christian Academy (2004)

Participant: Rusticatio Spoken Latin Program North American Living Latin Institute (2005)

Student Body Vice-President The Master's College (2001-2002)