

# JASON HELMS

**ASSISTANT PROFESSOR**  
**Department of English**  
TCU

## POSITIONS HELD

**Department of English** TCU

*Assistant Professor of English* 2012 - current

**Writing, Rhetoric, and Digital Media** University of Kentucky

*Assistant Director of Composition* 2011 - 2012

*Assistant Director* 2010 - 2011

**Writing Center** Clemson University

*Writing Center Coordinator* 2009 - 2010

## EDUCATION

**PhD in Rhetorics, Communication, and Information Design**

Clemson University, 2010

with additional course work at the *European*

*Graduate School* Saas Fee, Switzerland

*Dissertation* Rhiz|Comics: The Structure, Sign, and Play of Image and Text

*Chair* Victor Vitanza

**MA in English Literature**

San Francisco State University, 2006

*Thesis* Structure, Sign, and Play: Metatextual

Depictions of Fate in Homer, Shakespeare, and Pynchon

**BS in Biology** (minors in English and Theology)

The Master's College, 2003

## CONTACT MONOGRAPH

### Mail

Reed Hall 317c  
Texas Christian University  
TCU Box 297270  
2800 S. University Dr.  
Fort Worth, TX 76129

### Phone

817.257.7082

### E-mail

[jason.helms@tcu.edu](mailto:jason.helms@tcu.edu)

### Website

<http://personal.tcu.edu/jasonhelms>

*Rhizcomics: Rhetoric, Technology, and New Media Composition*. Digital Monograph. Scheduled for publication with the the University of Michigan Press and Sweetland Digital Rhetoric Collaborative, January 20, 2017.

## SCHOLARLY PUBLICATIONS

**"Potential Panels: Toward a Theory of**

**Augmented Comics."** *All the World's a Link:*

*Perspectives on Augmented Reality across Art,*

*Industry, and Academia*. Editors: Sean Morey and

John Tinnell. Under contract with Parlor Press.

(forthcoming)

**"What If the Who Became the What: Bernard**

**Stiegler Listens to Tommy."** *Itineration*. February

2016. Online: [http://tundra.csd.sc.edu/itineration/](http://tundra.csd.sc.edu/itineration/submission_pages/mlarcade/helms/index.html)

[submission\\_pages/mlarcade/helms/index.html](http://tundra.csd.sc.edu/itineration/submission_pages/mlarcade/helms/index.html)

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## FOCUS AREAS

Rhetorical Theory  
Visual Rhetoric  
Digital Humanities  
Multimodal Composition  
Comics and  
Graphic Novels  
History of Technology /  
Technology of History  
History of Rhetoric  
New Media Theory  
Classical Rhetoric

**"Is This Article a Comic?"** *Digital Humanities Quarterly*. Special issue on Comics as Scholarship. Vol. 9, No. 4, Fall 2015. Online: <http://www.digitalhumanities.org/dhq/vol/9/4/000230/000230.html>

**"Vorhandenheit."** Part of "MOMLA: from Panel to Gallery." *Kairos*, Vol. 17, No. 2, 2013.

**"Miller's Tale: Translating 300 from Comic to Film."** *PRE/TEXT*, Vol. 19, Nos. 1-4, Summer 2009. 75-95.

**"Hellenistic Encomium: A Reflection on Comics and Rhetoric."** *Kairos*. Vol. 13 No. 2, Spring 2009. Online: <http://www.technorhetoric.net/13.2/disputatio/helms/index.html>.

**"The Task of the Name: A Reply to Carol Poster."** *Philosophy and Rhetoric*, Vol. 41, No. 3, Fall 2008. 278-287

**"Forward."** *Interpretations*. San Francisco: San Francisco State University, Spring 2006. 9-10.

**"Mockt with Art: Readerial Transience and Authorial Immortality in *Macbeth*, *Winter's Tale*, and *Metamorphoses*."** *Interpretations*. San Francisco: San Francisco State University, Spring 2005. 73-90.

## REVIEW ARTICLES

**"Review of Discourse, Figure by Jean-Francois Lyotard."** *Philosophy and Rhetoric*, Vol. 46, No. 1, 2013. 122-129.

## BOOK REVIEWS

**"Total Interaction: Theory and Practice of a New Paradigm for the Design Disciplines."** *IEEE Transactions on Professional Communication*, Vol. 50, NO. 2, June 2007. 180-181.

**"Readings and Re-readings."** *RedFence*. vol. 1. Fall 2008. 81 - 88. Online: [http://redfenceproject.com/NewDesign/articles\\_sp.pl?page1=1](http://redfenceproject.com/NewDesign/articles_sp.pl?page1=1), September 25, 2006.

**"Only Revolutions."** *RedFence*. vol. 1. Fall 2008. 89 - 91. Online: [http://redfenceproject.com/NewDesign/articles\\_sp.pl?onlyrev=1](http://redfenceproject.com/NewDesign/articles_sp.pl?onlyrev=1), September 30, 2006.

**"Omega the Unknown."** *RedFence.com*, Online: <http://redfenceproject.com/NewDesign/articles.pl?omega=1>, December 31, 2007.

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## COMPUTER SKILLS

### Adobe

Animate  
Connect  
Dreamweaver  
Flash  
Illustrator  
InDesign  
Muse  
Photoshop  
Premiere

### Microsoft Office

Word  
Excel  
PowerPoint  
Publisher

### Other

Inform 7  
Final Cut Pro

**“Falling Man.”** RedFence.com, Online: <http://redfenceproject.com/NewDesign/articles.pl?fallingman=1>, October 19, 2007.

**“Fragile Things.”** RedFence.com, Online: <http://redfenceproject.com/NewDesign/articles.pl?fragile=1>, July 8, 2007.

## CONFERENCE PRESENTATIONS

### **“Issues in Contemplative Writing Pedagogy.”**

Panel chair. Conference on College Composition and Communication, Houston, TX, April 7, 2016.

### **“Virtual Risk, Actual Innovation: Rickert’s Rhetoric Redefined.”**

Part of the “Ambience, Innovation, Invention” panel. Conference on College Composition and Communication, Tampa, FL, March 19, 2015.

### **“Transparency, Pedagogy, Enlightenment: Stiegler’s Radical Call to Teaching Technology.”**

Part of the “Pharmacon of Digital Exposure: Bernard Stiegler’s Open Access Enlightenment” panel delivered to the Conference on College Composition and Communication, Indianapolis, March 22, 2014.

### **“Intimate Moments Between Invention and Memory.”**

Part of the “Technics and Writing: The Strange Techno-composition of Bernard Stiegler” panel delivered to the Computers and Writing Conference, Frostburg State University, June 7, 2013.

### **“Four Strategies for Teaching Complex Image-Making.”**

with Joddy Murray. Part of the Digital Pedagogy Poster session at the Conference on College Composition and Communication, Las Vegas, NV, March 16, 2013.

### **“What If the Who Became the What: Bernard Stiegler Listens to Tommy.”**

Part of the “MLArcade” panel delivered to the Modern Language Association Convention, Boston, January 5, 2013.

### **“Vorhandenheit.”**

Part of the “MoMLA: From Panel to Gallery” panel delivered to the Modern Language Association Convention, Seattle, January 6, 2012.

### **“Composing Multimodally about Multimodal Composition.”**

Part of the “Composition of the Image: Contested Space Between Image and Text” panel delivered to the Conference on College

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## LANGUAGES

### Latin

Classical and Ecclesiastical  
proficient in reading, writing,  
and speaking

### Greek

Homeric, Attic, Koine  
proficient in reading

Composition and Communication, Atlanta, April 9, 2011.

#### **"Hericleitean *Apeiron* and Boundless Readings."**

Part of "The Task of Heraclitus: Responding to Carol Poster" panel delivered to the Rhetoric Society of America Conference, Minneapolis, May 30, 2010.

#### **"Composing a Multimodal Dissertation on Multimodal Composition."**

Part of the "Digital Scholarship" panel delivered to the Modern Language Association Convention, Philadelphia, December 29, 2009.

#### **"Augmented Pedagogy."**

Part of the "Classroom 2.0: Teaching, Learning, and Theorizing Adobe Breeze" panel delivered to the Computers and Writing Conference, UC Davis, June 19, 2009.

#### **"Clickers, iPhones, and Laptops: Managing the Challenges of an Interactive Classroom."**

Delivered with Steven Ray to the New Media Consortium Summer Conference, Monterey, June 12, 2009.

#### **"Figure, Discourse: Postcritical Comics."**

Part of the "Knowing, Doing, and Making Comics in Rhetoric and Composition" panel delivered to the Conference on College Composition and Communication, San Francisco, March 12, 2009.

#### **"Mechamputext: A Video Essay."**

Part of the "Fluidity and Threatened Discord" panel delivered to the EGSA Conference at UNC Charlotte, January 30, 2009.

#### **"Post-Critical Composition: A Call for Graphic Academic Discourse."**

delivered to the Watson Conference, Louisville, October 16, 2008.

#### **"Cold Fusion: Teaching Writing Across the Cool Media."**

Part of the "Not just for fun: Tinker Toys, comics, and rock n' roll" panel delivered to the International Writing Across the Curriculum Conference, Austin, May 31, 2008.

#### **"300: From Cool Comic to Cool Film."**

Part of the "Visual Rhetoric of Comics, 'Spectacle' and Mail Art" panel delivered to the Conference on College Composition and Communication, New Orleans, April 4, 2008.

#### **"iStr8ne: Electracy in *We Are the Strange*."**

Part of the "Communication and Digital Culture VI: We Are the Strange" panel delivered to the Pop Culture<sup>4</sup>

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Association / American Culture Association National Conference, San Francisco, March 21, 2008.

**“Perspectives on Information Design: Expanding the User Experience Design,”** delivered to the Popular Culture Association / American Culture Association National Conference, Boston, March 2007.

**“Mockt with Art: Readerial Transience and Authorial Immortality in *Macbeth* and *Metamorphoses*.”** Part of the “Gendering Humanism: Public and Private Selves in English Renaissance Literature” panel delivered to the Renaissance Society of America, San Francisco, March 25, 2006.

**“Foucault’s Pendulum as a Metaphor for *Foucault’s Pendulum*.”** Delivered to the Association of Graduate Students in English Spring Conference: “(dis)locating power, (re)locating identity,” California State University Northridge, March 20, 2004.

## PROFESSIONAL SERVICE

**Digital Humanities Quarterly** ADHO

*Reviewer* 2015 - current

**Enculturation** George Mason University

*Editorial Board* 2009 - current

**Interpretations** San Francisco State University

*Editor* 2006

**The Journal for Undergraduate Multimedia**

**Projects** University of Texas

*Editorial Board* 2009 - current

## SERVICE EXPERIENCE

**Department of English** TCU

*Graduate Application Committee (ad hoc)* 2014 - 2016.

*Undergraduate Studies Committee* 2014 – current

*Composition Committee Member* 2012 - 2014

**Human-Animal Relationships** TCU

*Affiliate faculty* 2016 - current

**Compliance and Affirmative Action** TCU

*Compliance and Affirmative Action Committee* 2015 - current

**Institute for Critical and Creative Enquiry** TCU

*Advisory Committee Member* 2012 - current

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## PROFESSIONAL ORGANIZATIONS

Rhetoric Society of  
America

Modern Literature  
Association

National Council of  
Teachers of English

Writing Across the  
Curriculum

### **Women and Gender Studies** TCU

*Theme Semester Committee (ad hoc) 2016 –  
current*

*Affiliate faculty 2015 – current*

### **Critical Race and Ethnic Studies** AddRan

*Affiliate faculty 2016 - current*

### **Digital Culture and Data Analytics** AddRan

*Advisory Committee 2015 - current*

### **Division of Writing, Rhetoric, and Digital Media**

University of Kentucky

*Steering Committee Member 2010 - current*

*Technology Committee Member 2010 - current*

### **Composition and Communication Program**

University of Kentucky

*Steering Committee Member 2010 - 2011*

*Orientation Leader 2010 - 2011*

### **Department of Art** University of Kentucky

*Search Committee Member 2010 - 2011*

### **Dean's Council of Students Advisory Committee**

Clemson University, College of Architecture, Arts  
and Humanities

*Graduate Representative 2007 - 2008*

### **Graduate Student Senate** Clemson University

*Senator* RCID February - May 2007

*Alternate* RCID November 2006 - January 2007

### **Graduate Literature Association** San Francisco

State University

*Co-Chair 2005 - 2006*

*Officer 2004 - 2006*

## TEACHING EXPERIENCE

### **Assistant Professor** TCU

SPRING 2017

*English 20803: Intermediate Composition: Writing  
as Argument*

*English 50973: Visual Rhetoric of Comics and  
Graphic Novels*

FALL 2016

*Writing 20303: Writing Games: Gender and  
Sexuality in Video Games*

*Writing 30253: Rhetorical Traditions*

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## DISSERTATION COMMITTEE

### Chair

**Victor J. Vitanza**  
Clemson University  
[sophist@clemson.edu](mailto:sophist@clemson.edu)  
*Rhetorical Theory*

### Readers

**Andrea Feeser**  
Clemson University  
[afeeser@clemson.edu](mailto:afeeser@clemson.edu)  
*Art History*

**Cynthia Haynes**  
Clemson University  
[texcyn@clemson.edu](mailto:texcyn@clemson.edu)  
*Composition | Hypermedia*

**Jonathan Hickman**  
Marvel Comics  
[jonathan@pronea.com](mailto:jonathan@pronea.com)  
*Visual Design*

**Christina Hung**  
Clemson University  
[chung@clemson.edu](mailto:chung@clemson.edu)  
*Art Theory*

SPRING 2016

*English 20803: Intermediate Composition: Writing  
as Argument*  
*Writing 40163: Multimedia Authoring 1: Image  
and Hypertext*

SPRING 2015

*English 20803: Intermediate Composition: Writing  
as Argument*  
*English 60123: Modern Critical Theory*

FALL 2014

*Writing 20303: Writing Games*  
*Writing 40333: Language, Rhetoric, Culture*

SPRING 2013

*English 80703: Digital Rhetorics*  
*English 40263: Multimedia Authoring 2: Animation  
and Film*

FALL 2013

*English 30253: Rhetorical Traditions*  
*English 40333: Language, Rhetoric, Culture*

SPRING 2012

*English 20303: Writing Games*  
*English 40263: Multimedia Authoring 2*

FALL 2012

*English 10803: Introductory Composition: Writing  
as Inquiry*  
*English 30253: Rhetorical Traditions*

**Post-Doctoral Scholar** University of Kentucky

SPRING 2012

*Art History 698: Topical Studies: Visual Rhetoric  
of Comics*

FALL 2011

*A&S 300: Visual Rhetoric*

SPRING 2011

*WRD 111: Composition and Communication II*

FALL 2010

*WRD 110: Composition and Communication I*

**Graduate Teaching Assistant** Clemson University

*English 103: Freshman Composition*  
2008 - 2009

*English 314: Technical Communications*  
2007 - 2008

*Communications 150: Introduction to Human  
Communication* 2006 - 2007



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**Graduate Teaching Assistant** San Francisco State University

*English 501: Age of Chaucer* Spring 2005

**Instructor** North Bay Christian Academy

*AP Literature* 2005 - 2006

*Latin 2* 2005 - 2006

*Latin 1* 2004 - 2005

## INVITED PRESENTATIONS

**“Re-learning to Write: Understanding New Media by Composing in It.”** AddRan Back to Class Night. April 2, 2013.

**“You Are a Gadget.”** University of Kentucky Visual Studies Colloquium. February 17, 2012.

**“The Watchmen: Comics and Visual Rhetoric”** guest lecture in Victor Vitanza’s RCID 802: Cultural Research Methods, March, 2008.

**“Structure, Sign, and Play: a Text Game”** Serious Games Colloquium, January 28, 2008

**“Comics and Technical Writing”** Brown Bag Lunch presentation to teachers to Advanced Writing Teachers, November 12, 2007

## DISSERTATION

**Rhiz|comics: The Structure, Sign, and Play of Image and Text** (expected defense February 2010)

## OTHER EXPERIENCE AND AWARDS

**Teacher of the Year**

North Bay Christian Academy (2005 - 2006)

**Founded High School AP Literature Program** North Bay Christian Academy (2005)

**Founded High School Latin Program**

North Bay Christian Academy (2004)

**Participant: Rusticatio Spoken Latin Program**

North American Living Latin Institute (2005)

**Student Body Vice-President**

The Master’s College (2001-2002)