

**course time:** Monday, Wednesday, Friday, 2:00pm-2:50pm

**classroom:** Tandy Hall 125

**e-mail:** michael.strausz@tcu.edu

**coffee hours:** Thursdays, 1:45 pm-3:45 pm at *Stay Wired* (across Berry from Fuzzy's)

**office hours:** Fridays, 12:00 pm-1:00 pm, or by appointment

**office:** Scharbauer 2007F

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**Course Description and Objectives:** Why do people join together in protest, often at great cost to themselves in money, time, and risk of serious personal injury? Why and how do those protest movements influence politics? How do movements choose their tactics, and which tactics tend to be effective in which circumstances? This class will address these questions both theoretically and through in-depth study of the American civil rights movement and Japanese groups that have organized around the rights of foreign residents. This class aims to deepen your understanding of social movements, strengthen your ability to evaluate contemporary issues relating to social movements, talk and write about those issues in an informed and coherent manner, and to conduct academic research relating to social movements.

**Expectations and Course Policies:**

1. Prepare for each class by carefully reading the assigned materials, and bring the day's assigned reading to class with you.
2. Regularly (at least once before each class – so three times per week) read a newspaper, focusing on the articles about social movements. If you cannot find articles in mainstream newspapers, you should look at social movement-themed twitter feed that is linked on ecollege (<http://twitter.com/ProtestWatch>).
3. Attendance Policy: Come to class on time, and stay for the duration. If you miss a class where an in-class activity or pop quiz was administered, you will receive a grade of zero unless the absence was an Official University Absence or unless you have a note from a medical professional or Campus Life indicating that you were ill. If you leave early on a day when you submitted work (without prior approval) you will receive a grade of zero on that work.
4. Extra Credit: If there are events at TCU or in the Fort Worth community that are related to this course, I may decide to grant extra credit to students who both attend and write a brief paper about the event. If I decide to make this kind of extra credit assignment, the specifics will be emailed out to all students enrolled in the class (so check your TCU email!). These extra credit papers will usually count as the equivalent of one quiz, although the specific weight of the paper will be mentioned on the assignment.
5. Turning it in: Students will turn in all papers using [www.turnitin.com](http://www.turnitin.com), unless otherwise noted. I will provide more specific information about this when the first paper assignment is distributed in class.
6. TCU complies with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973 regarding students with disabilities. Eligible students seeking accommodations should contact the Coordinator of Services for Students with Disabilities in the Center for Academic Services located in Sadler Hall 11. Accommodations are not retroactive and, therefore, students should contact the

coordinator as soon as possible in the term for which they are seeking accommodations. Further information can be obtained from the Center for Academic Services, TCU Box 297710, Fort Worth, TX 76129; 817/257-7486; or <http://www.acs.tcu.edu/DISABILITY.htm>.

7. Academic Misconduct (See Section 3.4 from the Student Handbook): I expect that the work that you turn in will be your own. Students determined to have committed academic misconduct will face penalties including (but not limited to) a grade of zero on the related assignment. Also, I will not hesitate to bring suspected academic misconduct to the proper authorities.

**Grading:** Grades in this course will be determined as follows:

Reading Quizzes (at least 8) and other in-class exercises: 25%  
Research Paper Topic and Thesis: 2.5%  
Research Paper Peer Review Report: 2.5%  
Oral Presentation of Research: 10%  
Research Paper (9-11 pages): 30%  
Required Analysis Paper (3-4 pages): 15%  
Optional Analysis Paper (3-4 pages): 15%

Grades are determined on a 100-point scale as follows:

A: 93.5 and above	B: 82.5-86.4	C: 72.5-76.4	D: 62.5-66.4
A-: 89.5-93.4	B-: 79.5-82.4	C-: 69.5-72.4	D-: 59.5-62.4
B+: 86.5-89.4	C+: 76.5-79.4	D+: 66.5-69.4	F: 59.4 and below

I will use the +/- system for all students, and the TCU registrar will automatically convert the grades of students not under the +/- system to the old system.

Paper deadline extensions will not be allowed except in the cases of university-excused absences or illnesses, and proper documentation is required.

If you feel that you have been graded unfairly on any course assignment, please wait 24 hours after the assignment is returned and then contact me with a typed statement about why you believe you were graded unfairly. This statement must provide substantive reasons why you believe that you were graded unfairly. The appeal process must be started one week after the exam/homework was returned.

**Quizzes:** We will have at least eight quizzes in this class. The quizzes will mostly cover assigned readings, but might also touch on current events related to social movements and/or materials that we have covered in class. If you do the readings, follow current events, and pay attention in class, your quiz grade should end up being quite high. Quizzes will usually take place at the beginning of class, and no extra time will be granted to students arriving late. If you miss a class because of a properly documented illness or an Official University Absence, you have one week to either visit my office hours or make an appointment with me to make up your quiz. If you wait more than one week to see me after missing a class where a quiz was given, you will receive a grade of zero for the missed quiz. Students who miss classes for reasons other

than Official University Absences or properly documented illnesses will receive a grade of zero for missed quizzes.

**Assignments:** Students will be required to write a short analysis paper about a topic that we have covered in class, to be turned in on **September 20** (A specific assignment will be distributed on September 13). After that, three more short analysis paper assignments will be distributed in class, due on **October 18**, **November 15**, and **December 3**. Students are only required to write one of these three papers. If you choose to write more than one of these papers, only the highest grade will count toward your final grade in the course.

In addition to these analysis papers, students will complete a research project regarding a social movement that interests them. This research project will have several components. Students will turn in a rough draft of their topic and thesis statement on **September 29**. Students will then turn in a rough draft of their paper to their peer review partner (to be assigned later in the semester) on **November 22**, and peer review partners will return rough drafts with feedback by **December 1**. Students will deliver an oral presentation on their findings on either **December 6** or **December 8**, and the final draft of the research paper (9-11 pages) will be due on **December 11**.

Assignments are due at the *beginning of class*. I am strict about enforcing this rule. Unless otherwise noted on the assignment, late assignments will be penalized 10 points (out of 100) per date late. Once grades have been officially submitted for the course, late assignments will no longer be accepted.

**Office Hours and Coffee Hours:** I encourage students to take advantage of my office hours and coffee hours in order to ask questions about the course materials or to chat about issues related to the course or political science more generally. Coffee hours are just like office hours, but they take place in a coffee shop – *Stay Wired*, across Berry from Fuzzy’s. You don’t have to order coffee to take advantage of my coffee hours.

If you would like to get in touch with me to ask a question or schedule an appointment, I encourage you to e-mail me.

**Course Materials:** The following books are required:

Jeff Goodwin and James M. Jasper, *The Social Movements Reader: Cases and Concepts*  
(*Second Edition*)

Harvard Sitkoff, *The Struggle for Black Equality*

Apichai Shipper, *Fighting for Foreigners: Immigration and its Impact on Japanese Democracy*

**Schedule:**

8/23 *Introduction*

**Unit 1: A Survey of Social Movements in Theory and Practice**

8/25 *Why study social movements?*

Goodwin and Jasper, 1-14

- 8/27 *The feminist and civil rights movements*  
Goodwin and Jasper, 14-35
- 8/30 *Gay rights and the Iranian revolution*  
Goodwin and Jasper, 36-51
- 9/1 *Collective action problems*  
Goodwin and Jasper, 55-74
- 9/3 *Who joins?*  
Goodwin and Jasper, 75-90
- 9/6 **Labor Day (Class Cancelled)**
- 9/8 *Issues in commitment*  
Goodwin and Jasper, 91-116
- 9/10 *Cults and movements*  
Goodwin and Jasper, 117-138
- 9/13 *Worldviews of women's movements*  
Goodwin and Jasper, 141-166
- 9/15 *Frames and emotions*  
Goodwin and Jasper, 167-186
- 9/17 *The Green Revolution*  
No assigned reading
- 9/20 *Resource mobilization*  
Goodwin and Jasper, 187-223  
**Mandatory analysis paper due at the beginning of class**
- 9/22 *Activists beyond borders*  
Goodwin and Jasper, 226-247
- 9/24 **Class cancelled because of the Southwest Conference for Asian Studies**
- 9/27 *Tactics of the civil rights and gay rights movements*  
Goodwin and Jasper, 255-277
- 9/29 *Violent and routine tactics*  
Goodwin and Jasper, 279-309

**Draft of research paper topic and thesis due at the beginning of class**

- 10/1 *Politics, the media, and movements*  
Goodwin and Jasper, 311-332
- 10/4 *International allies*  
Goodwin and Jasper, 345-370
- 10/6 *Movement decline*  
Goodwin and Jasper, 373-391
- 10/8 *The repression/protest paradox*  
Goodwin and Jasper, 393-408
- 10/11 **Fall Break (class cancelled)**
- 10/13 *What do successful movements look like?*  
Goodwin and Jasper, 409-421
- 10/15 *The Orange Revolution*  
No assigned reading
- 10/18 *The personal impact of social movements*  
Goodwin and Jasper, 423-440  
**Optional analysis paper #1 due at the beginning of class**
- 10/20 *What we now know about social movements*  
No assigned reading
- Unit 2: The Civil Rights Movement**
- 10/22 *Eyes on the Prize*  
No assigned reading
- 10/25 *The framing of the American civil rights movement*  
Sitkoff, 3-36
- 10/27 *The cradle rocks*  
Sitkoff, 37-60
- 10/29 *Civil rights and the Cold War*  
Sitkoff, 61-87
- 11/1 *The long journey*  
Sitkoff, 88-117

- 11/3 *Courts and movements*  
Sitkoff, 118-154
- 11/5 *How many roads?*  
Sitkoff, 155-183
- 11/8 *Why did MLK want to be in jail?*  
Sitkoff, 183-209
- 11/10 *Wrapping up Sitkoff*  
Sitkoff, 210-235
- 11/12 *Eyes on the Prize*  
No assigned reading

### **Unit 3: Foreigners' Rights in Japan**

- 11/15 *A brief introduction to Japanese politics and society*  
Shipper, 1-24  
**Optional analysis paper #2 due at the beginning of class**
- 11/17 *Shipper's theory*  
Shipper, 25-58
- 11/19 *Fingerprinting*  
Shipper, 59-87
- 11/22 *Diaspora activism*  
Shipper, 88-127  
**Rough draft of research paper due to your peer review partner by the beginning of class**
- 11/24- **Thanksgiving Break**  
11/26
- 11/29 *Foreigners voting?*  
Shipper, 128-155
- 12/1 *Local governments and social movements*  
Shipper, 156-187  
**Peer review report due at the beginning of class**
- 12/3 *Wrapping up Shipper*  
Shipper, 188-201  
**Optional analysis paper #3 due at the beginning of class**

- 12/6 *Student presentations of research projects*  
No assigned reading
- 12/8 *Student presentations of research projects*  
No assigned reading
- 12/10 *Conclusion*  
No assigned reading
- 12/15 **RESEARCH PAPER DUE (3:00-5:30 pm in classroom)**