

course time: Monday, Wednesday, Friday, 11:00am-11:50am

classroom: Reed 223

e-mail: michael.strausz@tcu.edu

office hours: Tuesdays, 10:00am-12:00pm and Thursdays, 1:00pm-2:00pm, or by appointment

office: Scharbauer 2007F

Course Description and Objectives: Why do social movements form, given that their formation often requires people to contribute large amounts money and time and to risk serious personal injury? How do social movements choose their organizational styles and tactics? How do social movements interact with politics and society outside of the movement? This class will address these questions both theoretically and through in-depth study of a variety of social movements around the world. This class aims to deepen your understanding of social movements, strengthen your ability to evaluate contemporary issues relating to social movements, talk and write about those issues in an informed and coherent manner, and to conduct research relating to social movements.

Expectations and Course Policies:

1. *Assigned readings:* Prepare for each class by carefully reading the assigned materials, and bring the day's assigned reading to class with you. Please note that assigned readings include articles and links that I email you.
2. *Attendance Policy:* Come to class on time, stay for the duration, and participate actively. This is an upper division course, and it will work best if you come prepared to participate in discussions. If you miss a class where an in-class activity or pop quiz was administered, you will receive a grade of zero unless the absence was an Official University Absence or unless the absence was due to properly documented illness or a properly documented personal/family emergency. If you leave early on a day when you submitted work (without prior approval) you will receive a grade of zero on that work.
3. *Technology Policy:* Students wishing to use computers, tablets, or smartphones to take notes in class are requested to use those devices *only* for class related purposes. I know how tempting it can be to use an electronic device for Instagram, Facebook, Twitter, Pinterest, Ravelry (the knitting social networking site), games, and other fun distractions, but if I catch a student doing so, that student will no longer be permitted to bring his or her electronic device to class. Remember that your primary responsibility at TCU is to learn. If you don't trust yourself to avoid online distractions, I encourage you to take notes with pen (or pencil!) and paper. Students wishing to make audio or video recordings of classes are required to come to my office hours to discuss acceptable use of those records and to sign a contract indicating that you will use those recordings responsibly. In the absence of written permission, you are not permitted to make audio or video recordings of classes.
4. *Extra Credit:* If I decide to establish an extra credit opportunity, the specifics will be announced in class or emailed out to all students enrolled in the class. So, come to class, check your TCU email, and don't expect to have an individualized extra credit assignment created for you.

5. *E-mail Policy*: Course-related communications will be sent to your TCU email account. Thus, check your TCU email regularly. “I did not see the email that you sent me” is not an acceptable excuse for failing to complete required course tasks. Also, feel free to email me questions, comments, or suggestions. In general (i.e. unless there are extraordinary circumstances), I will respond to student emails within 24 hours.
6. *Deadlines*: Deadlines for assignments are strictly enforced. Unless otherwise noted, an assignment submitted after the deadline will lose 10 points (out of 100) if it is submitted within 24 hours after the deadline, 20 points (out of 100) if it is submitted between 24 and 48 hours after the deadline, 30 points (out of 100) if it is submitted between 48 and 72 hours after the deadline, etc. So, for example, if a paper deadline is 11am on Monday and you submit your paper at 11:30am on Monday, you will automatically lose 10 points. Once grades have been officially submitted for the course, late assignments will no longer be accepted.
7. *Makeup Exams*: Makeup exams are not permitted unless you missed the exam due to an Official University Absence, a properly documented illness, or a properly documented personal/family emergency. “I overslept” is no an acceptable reason to make up an exam.
8. *Student Disability Services*: Texas Christian University complies with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973 regarding students with disabilities. Eligible students seeking accommodations should contact the Coordinator of Student Disabilities Services in the Center for Academic Services located in Sadler Hall, 11. Accommodations are not retroactive, therefore, students should contact the Coordinator as soon as possible in the term for which they are seeking accommodations. Further information can be obtained from the Center for Academic Services, TCU Box 297710, Fort Worth, TX 76129, or at (817) 257-7486.
9. *Academic Misconduct*: I expect that the work that you turn in will be your own. Students determined to have committed academic misconduct will face penalties including (but not limited to) a grade of zero on the related assignment. I will not hesitate to bring suspected academic misconduct to the proper authorities. For more information on TCU’s academic misconduct policy, see Section 3.4 from the Student Handbook.

Grading: Grades in this course will be determined as follows:

Reading Quizzes (at least 8) and other in-class exercises: 20%

Highest midterm grade: 20%

Other midterm grade: 15%

Group reading presentation: 5% (2% for presentation, 2% for paper, 1% for attendance and attentiveness at everyone else’s presentation)

Research paper: 30%

Oral presentation of research findings: 10%

Grades are determined on a 100-point scale as follows:

A: 93.5 and above

B: 82.5-86.4

C: 72.5-76.4

D: 62.5-66.4

A-: 89.5-93.4

B-: 79.5-82.4

C-: 69.5-72.4

D-: 59.5-62.4

B+: 86.5-89.4

C+: 76.5-79.4

D+: 66.5-69.4

F: 59.4 and below

Paper deadline extensions will not be allowed except in the cases of Official University Absence or properly document illness/personal/family emergency.

If you feel that you have been graded unfairly on any course assignment, please wait 24 hours after the assignment is returned and then contact me with a typed statement about why you believe you were graded unfairly. This statement must provide substantive reasons why you believe that you were graded unfairly. The appeal process must be initiated one week after assignment was returned.

Quizzes: We will have at least eight quizzes in this class. The quizzes will mostly cover assigned readings, but might also touch on articles and links that I send you over email and topics that we discuss in class. If you do the readings and pay attention in class, your quiz grade should end up being quite high. Quizzes will usually take place at the beginning of class, and no extra time will be granted to students arriving late. If you miss a class because of a properly documented illness, a properly documented personal/family emergency, or an Official University Absence, you have one week to either visit my office hours or make an appointment with me to make up your quiz. If you wait more than one week to see me after missing a class where a quiz was given, you will receive a grade of zero for the missed quiz. Students who miss classes for reasons other than Official University Absences, properly documented illnesses, or properly documented personal/family emergency will receive a grade of zero for missed quizzes.

Final Research Paper: Students will complete a research project regarding a topic in social movements that interests them. This research project will have several components. First, students are required to turn in a rough draft of their topic and thesis statement by **11:00 am on Wednesday, September 16**. Second, students are required to submit an annotated bibliography by **11:00 am on Friday, October 16**. Each of these components—the rough draft of the topic and the annotated bibliography—is worth 1% of your final grade (meaning that the research paper itself is actually worth 28%). Each of these components will be graded on a credit/no credit basis, meaning if you turn in an acceptable topic and bibliography, you will get 100% on 2% of your final grade. Similarly, late topics and annotated bibliographies will each result in grades of zero for 1% of your final grade. I will only accept research papers from people that have had a topic approved, and had an annotated bibliography approved, and you must have a topic approved in order to turn in an annotated bibliography. Even if your topic and bibliography are late (and thus you don't receive credit), you are still required to turn them in by beginning of the last class period in order to be permitted to turn in your final paper. Specific assignments for the research paper and for each of these components of the research paper will be distributed early in the semester. The final version of the research paper should be 9-11 pages, and it will be due at **11:00 am on Monday, December 14**.

Exams: This class includes two exams. No extra time will be granted for students that arrive at the exams late, and makeup exams are not permitted except in the case of Official University Absences, properly documented illnesses, or properly documented personal/family emergencies. If you need to request a makeup exam for one of these reasons, please contact me as soon as possible, and no later than 48 hours after the exam.

Group reading presentations: Periodically throughout the semester students will make groups presentations on readings about social movements that are related to the topic that we are discussing in class that day. All students will present once, and presenters will also turn in a short paper about the reading that they are discussing. Specific assignments will be distributed later in the semester. The group presentation is worth 2% of your overall grade, and the short papers are also worth 2% of your overall grade. Attending and paying attention to every group presentation is worth 1% of your overall grade. If you come on time and pay attention to every group's presentation (i.e. if I don't catch you doing outside work or talking during those presentations), you will get a 100 on 1% of your overall grade. If you miss one or more presentations for reasons other than an Official University Absence, a properly documented illness, or a properly documented personal/family emergency, or if you are doing outside work or talking during those presentations, you will get a 0 on 1% of your overall grade.

Oral Presentation of Research Findings: During the last two weeks of class, each student will be required to make an oral presentation on their research findings. Specific assignments will be distributed later in the semester.

Office Hours: I encourage students to take advantage of my office hours in order to ask questions about course materials or to chat about issues related to the course or political science more generally. Also, if you have any comments about or problems with the course itself I encourage you to share them in my office hours.

If you would like to get in touch with me to ask a question or schedule an appointment, I encourage you to e-mail me. No appointments are necessary to visit during my regularly scheduled office hours.

Course Materials: The following book is required. Readings not in this book will be available online on LearningStudio (click "doc sharing" and then "assigned readings."):

Jeff Goodwin and James M. Jasper, eds., *The Social Movements Reader: Cases and Concepts*

Schedule:

24-Aug *Introduction*
No assigned reading

26-Aug *Why social movements?*
Goodwin and Jasper, "Editors' Introduction," G&J, pp. 3-7.

Unit 1: Why Do Social Movements Form?

28-Aug *An economist at the barricades*
Mancur Olson, "The Free Rider Problem", G&J, pp. 59-64.

31-Aug *Social movements as "voice"*
Hirschman, Albert O. 1970. *Exit, Voice, and Loyalty: Responses to Decline in Firms, Organizations, and States*. Cambridge: Harvard University Press, pp. 1-20.

- 2-Sep *Political process theory*
McAdam, Doug. 1982. *Political Process and the Development of Black Insurgency, 1930-1970*. Chicago: University of Chicago Press, pp. 36-59.
- 4-Sep *Conducting library research on social movements*
No assigned reading.
- 7-Sep LABOR DAY
- 9-Sep *Framing and drunk driving*
McCarthy, John D. 1994. "Activists, Authorities, and Media Framing of Drunk Driving." In *New Social Movements: From Ideology to Identity*, edited by Enrique Laraña, Hank Johnston and Joseph R. Gusfield, 133-167. Philadelphia: Temple University Press.
- 11-Sep *Women's rights and gay rights*
Jo Freeman, "The Women's Movement," in G&J, pp. 13-22.
Goodman and Jasper, "Betty Friedan and the Feminine Mystique," pp. 22-23.
John D'Emilio, "The Gay Liberation Movement," in G&J, pp. 24-29.
- 14-Sep *From political science (or other major) to employment*
No assigned reading.
- 16-Sep *Occupy*
Ruth Milkman, Stephanie Luce, and Penny Lewis, "Occupy Wall Street," in G&J, pp. 30-43.
Research paper topic and thesis due at 11 am.
- 18-Sep *Divergent movements in the Middle East*
Manuel Castells, "The Egyptian Revolution," in G&J, pp. 45-52.
Charles Kurzman, "Who Are the Radical Islamists?" in G&J, pp. 76-82.
- 21-Sep *Student activism*
Eric L. Hirsch, "Generating Commitment among Students," in G&J, pp. 105-112.
- 23-Sep *Eyes on the Prize: Ain't Scared of Your Jails*
No assigned reading.
- 25-Sep *Civil rights recruits*
Doug McAdam, "Recruits to Civil Rights Activism," in G&J, pp. 65-73.
Goodwin and Jasper, "Martin Luther King, Jr.: Prophet of Nonviolence," pp. 74-75.
- 28-Sep *Cults as social movements?*
Janja Lalich, "True Believers and Charismatic Cults," in G&J, pp. 126-135.

30-Sep *What we now know*
No assigned reading.

2-Oct **First exam**

Unit 2: How do Social Movements Choose their Organization Forms and Tactics?

5-Oct *Indigenous rights in Panama*
Guest lecturer: Cebaldo de León
Assigned reading to be announced.

7-Oct *Resource mobilization*
John D. McCarthy and Mayer N. Zald, "Social Movement Organizations," in G&J, pp. 159-173.

9-Oct *No helmets in court*
Steinhoff, Patricia G. 2014. "No Helmets in Court, No T-Shirts on Death Row: New Left Trial Support Groups." In *Going to Court to Change Japan: Social Movements and the Law in Contemporary Japan*, edited by Patricia G. Steinhoff. Ann Arbor: Center for Japanese Studies, The University of Michigan, pp. 17-44.

12-Oct FALL BREAK

14-Oct *Why sit-in?*
Aldon D. Morris, "Tactical Innovation in the Civil Rights Movement," in G&J, pp. 219-223.

16-Oct *Eyes on the Prize: No Easy Walk*
No assigned reading.
Annotated bibliography due at 11am.

19-Oct *Marriage as protest*
Verta Taylor, Katrina Kimport, Nella Van Dyke, and Ellen Ann Andersen, "Tactical Repertoires: Same Sex Weddings," in G&J, pp. 266-279.

21-Oct *The emotional work of movements*
Deborah B. Gould, "The Emotion Work of Movements," in G&J, pp. 254-263.

23-Oct *When movements turn to violence*
Gay Seidman "Armed Struggle in the South African Anti-Apartheid Movement," in G&J, pp. 224-235.
Goodman and Jasper, "Nelson Mandela: I am Prepared to Die," pp. 236-237.
Robert J. Brym, "Suicide Bombing," in G&J, pp. 239-245.

26-Oct *Why go to court?*
Davis, John H. 2014. "Courting Justice, Contesting 'Bureaucratic Informality': The

Sayama Case and the Evolution of Buraku Liberation Politics.” In *Going to Court to Change Japan: Social Movements and the Law in Contemporary Japan*, edited by Patricia G. Steinhoff. Ann Arbor: Center for Japanese Studies, The University of Michigan, pp. 73-100.

28-Oct *What we now know*
No assigned reading.

30-Oct **Second exam**

Unit 3: How do Social Movements Interact with Politics and Society?

2-Nov *Courts as “hollow hope”*
Rosenberg, Gerald N. 2008. “Bound for Glory? Brown and the Civil Rights Revolution.” In *The Hollow Hope: Can Courts Bring About Social Change?* 2nd ed. Chicago: University of Chicago Press, pp. 42-71.

4-Nov *A reply to Rosenberg*
Van Dyk, Robert. 1998. “The Pro-Choice Legal Mobilization and the Decline of Clinic Blockades.” In *Leveraging the Law: Using the Courts to Achieve Social Change*, edited by David A. Schultz, New York: P. Lang, pp. 135-162.

6-Nov *Sour Strawberries*
No assigned reading.

9-Nov *Zainichi Koreans and protest in Japan*
Strausz, Michael. 2006-2007. “Minorities and Protest in Japan: The Politics of the Fingerprinting Refusal Movement.” *Pacific Affairs* 79 (4): pp. 641-656.

11-Nov *Movements in the media*
Edwin Amenta, Neal Caren, Sheera Joy Olasky, and Stobaugh, “Movements in the Media,” in G&J, pp. 302-313.
Goodwin and Jasper, “Abbie Hoffman: Marx with Flowers in his Hair,” p. 316.

13-Nov *Transnational allies*
James Ron, Howard Ramos, and Kathleen Rodgers, “What Shapes the West’s Human Rights Focus,” in G&J, pp. 317-323.

16-Nov *The repression/protest paradox*
Charles D. Brockett, “The Repression/Protest Paradox in Central America,” in G&J, pp. 363-368.

18-Nov *Why non-violence sometimes fails*
Sharon Erickson Nepstad, “Why Nonviolence Sometimes Fails: China in 1989,” in G&J, pp. 405-415.

- 20-Nov *How social movements matter*
David S. Meyer, "How Social Movements Matter," in G&J, pp. 386-390.
- 23-Nov *Social Movement Madness*
No assigned reading.
- 25-Nov & 27-Nov THANKSGIVING
- 30-Nov *Student research presentations*
No assigned reading.
- 2-Dec *Student research presentations*
No assigned reading.
- 4-Dec *Student research presentations*
No assigned reading.
- 7-Dec *Student research presentations*
No assigned reading.
- 9-Dec *Conclusion*
No assigned reading.
- 14-Dec ***Final research paper due at 11am***