### POSC 35023 Michael Strausz

# Comparative Social Movements Spring 2018

course time: Monday, Wednesday, Friday, 1:00pm-1:50pm

**classroom:** Scharbauer 2008 **e-mail**: michael.strausz@tcu.edu

office hours: Tuesdays 1:30pm-2:30pm, Fridays 2:00pm-4:00pm, or by appointment

office: Scharbauer 2007F

Course Description and Objectives: Why do social movements form, given that their formation is often costly and risky for participants? How do social movements choose their organizational styles and tactics? How do social movements interact with politics and society outside of the movement? What do social movements mean to their participants? Under what conditions do social movements change societies in fundamental ways? This class will address these and other important questions relating to social movements both theoretically and through in-depth study of a variety of social movements around the world. This class aims to deepen your understanding of social movements, strengthen your ability to evaluate contemporary issues relating to social movements, talk and write about those issues in an informed and coherent manner, and to conduct research relating to social movements.

### **Expectations and Course Policies:**

- 1. Assigned readings: Prepare for each class by carefully reading the assigned materials, and bring the day's assigned reading to class with you. Please note that assigned readings include articles and links that I email you even if they are not on this syllabus.
- 2. Current events: Read articles relating to social movements in either the New York Times or the Wall Street Journal daily.
- 3. Attendance Policy: Come to class on time, stay for the duration, and participate actively. This course will work best if you come prepared to participate in discussions. If you miss a class where an in-class activity or pop quiz was administered, you will receive a grade of zero unless the absence was an Official University Absence or unless the absence was due to properly documented illness or a properly documented personal/family emergency. If you leave early on a day when you submitted work (without prior approval) you will receive a grade of zero on that work.
- 4. Technology Policy: Students wishing to use computers, tablets, or smartphones to take notes in class are requested to use those devices only for class related purposes. I know how tempting it can be to use an electronic device for Instagram, Facebook, Twitter, Pinterest, Ravelry (the knitting social networking site), games, and other fun distractions, but if I catch a student doing so, that student will no longer be permitted to bring his or her electronic device to class. Remember that your primary responsibility at TCU is to learn. If you don't trust yourself to avoid online distractions, I encourage you to take notes with pen (or pencil!) and paper. If I catch you using an electronic device for non-class related purposes during class, you will lose permission to use that device in class for the rest of the semester. Students wishing to make audio or video recordings of classes are required to see me to discuss acceptable use of those recordings and to sign a contract indicating

- that you will use those recordings responsibly. In the absence of written permission, you are not permitted to make audio or video recordings of classes.
- 5. Extra Credit. If I decide to establish an extra credit opportunity, the specifics will be announced in class or emailed out to all students enrolled in the class. So, come to class, check your TCU email, and don't expect to have an individualized extra credit assignment created for you.
- 6. *E-mail Policy*: Course-related communications will be sent to your TCU email account. Thus, check your TCU email regularly. "I did not see the email that you sent me" is not an acceptable excuse for failing to complete required course tasks. Also, feel free to email me questions, comments, or suggestions. In general (i.e. unless there are extraordinary circumstances), I will respond to student emails within 24 hours.
- 7. Deadlines: Deadlines for assignments are strictly enforced. Unless otherwise noted, an assignment submitted after the deadline will lose 10 points (out of 100) if it is submitted within 24 hours after the deadline, 20 points (out of 100) if it is submitted between 24 and 48 hours after the deadline, 30 points (out of 100) if it is submitted between 48 and 72 hours after the deadline, etc. So, for example, if a paper deadline is 10am on Monday and you submit your paper at 10:30am on Monday, you will automatically lose 10 points. Once grades have been officially submitted for the course, late assignments will no longer be accepted.
- 8. *Makeup Exams:* Makeup exams are not permitted unless you missed the exam due to an Official University Absence, a properly documented illness, or a properly documented personal/family emergency. "I overslept" is not an acceptable reason to make up an exam.
- 9. Statement on TCU's Discrimination Policy: TCU prohibits discrimination and harassment based on age, race, color, religion, sex, sexual orientation, gender, gender identity, gender expression, national origin, ethnic origin, disability, predisposing genetic information, covered veteran status, and any other basis protected by law, except as permitted by law. TCU also prohibits unlawful sexual and gender-based harassment and violence, sexual assault, incest, statutory rape, sexual exploitation, intimate partner violence, bullying, stalking, and retaliation. We understand that discrimination, harassment, and sexual violence can undermine students' academic success and we encourage students who have experienced any of these issues to talk to someone about their experience, so they can get the support they need. TCU's Policy on Prohibited Discrimination, Harassment and Related Conduct is linked to the course's D2L site, and you can file a complaint here: https://titleix.tcu.edu.
- 10. Statement on Title IX at TCU: As an instructor, one of my responsibilities is to help create a safe learning environment on our campus. It is my goal that you feel able to share information related to your life experiences in classroom discussions, in your written work, and in our one-on-one meetings. I will seek to keep any information your share private to the greatest extent possible. However, I have a mandatory reporting responsibility under TCU policy and federal law and I am required to share any information I receive regarding sexual harassment, discrimination, and related conduct with TCU's Title IX Coordinator. Students can receive confidential support and academic advocacy by contacting TCU's Confidential Advocate in the Campus

Advocacy, Resources & Education office at (817) 257-5225 or the Counseling & Mental Health Center at https://counseling.tcu.edu/ or by calling (817) 257-7863. Alleged violations can be reported to the Title IX Office at https://titleix.tcu.edu/student-toolkit/ or by calling (817) 257-8228. Should you wish to make a confidential report, the Title IX Office will seek to maintain your privacy to the greatest extent possible, but cannot guarantee confidentiality. Reports to law enforcement can be made to the Fort Worth Police Department at 911 for an emergency and (817) 335-4222 for non-emergency or TCU Police at (817) 257-7777.

- 11. Student Disability Services: Texas Christian University complies with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973 regarding students with disabilities. Eligible students seeking accommodations should contact the Coordinator of Student Disabilities Services in the Center for Academic Services located in Sadler Hall, 11. Accommodations are not retroactive, therefore, students should contact the Coordinator as soon as possible in the term for which they are seeking accommodations. Further information can be obtained from the Center for Academic Services, TCU Box 297710, Fort Worth, TX 76129, or at (817) 257-7486.
- 12. Academic Misconduct: (See Sec. 3.4 from the Student Handbook): Any act that violates the academic integrity of the institution is considered academic misconduct. The procedures used to resolve suspected acts of academic misconduct are available in the offices of Academic Deans and the Office of Campus Life and are listed in detail in the Undergraduate Catalog. Specific examples include, but are not limited to:
  - <u>Cheating</u>: Copying from another student's test paper, laboratory report, other report, or computer files and listings; using, during any academic exercise, material and/or devices not authorized by the person in charge of the test; collaborating with or seeking aid from another student during a test or laboratory without permission; knowingly using, buying, selling, stealing, transporting, or soliciting in its entirety or in part, the contents of a test or other assignment unauthorized for release; substituting for another student or permitting another student to substitute for oneself.
  - <u>Plagiarism</u>: The appropriation, theft, purchase or obtaining by any means another's work, and the unacknowledged submission or incorporation of that work as one's own offered for credit. Appropriation includes the quoting or paraphrasing of another's work without giving credit therefore.
  - <u>Collusion</u>: The unauthorized collaboration with another in preparing work offered for credit.

**Grading**: Grades in this course will be determined as follows:

Reading Quizzes (at least 8) and other in-class exercises and homework: 20%

First midterm: 20% Second midterm: 20%

Research paper (Due on **Wednesday**, **May 9** at 1:30pm)<sup>1</sup>: 30%

Oral presentation of research findings: 10% (9% for presentation, 1% for

attendance and attentiveness at everyone else's presentation)

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<sup>&</sup>lt;sup>1</sup> For graduating seniors, the final paper is due on Monday, May 7 at 1:30pm.

Grades are determined on a 100-point scale as follows:

A: 93.5 and above B: 82.5-86.4 C: 72.5-76.4 D: 62.5-66.4 A-: 89.5-93.4 B-: 79.5-82.4 C-: 69.5-72.4 D-: 59.5-62.4 B+: 86.5-89.4 C+: 76.5-79.4 D+: 66.5-69.4 F: 59.4 and below

Paper deadline extensions will not be allowed except in the cases of Official University Absence or properly document illness/personal/family emergency.

If you feel that you have been graded unfairly on any course assignment, please wait 24 hours after the assignment is returned and then contact me with a typed statement about why you believe you were graded unfairly. This statement must provide substantive reasons why you believe that you were graded unfairly. The appeal process must be initiated one week after assignment was returned.

Quizzes: We will have at least eight quizzes in this class. The quizzes will mostly cover assigned readings, but might also touch on social movement-related current events, articles and links that I send you over email, and topics that we discuss in class. If you do the readings, keep up with current events, and pay attention in class, your quiz grade should end up being quite high. Quizzes will usually take place at the beginning of class, and no extra time will be granted to students arriving late. If you miss a class because of a properly documented illness, a properly documented personal/family emergency, or an Official University Absence, you have one week to either visit my office hours or make an appointment with me to make up your quiz. If you wait more than one week to see me after missing a class where a quiz was given, you will receive a grade of zero for the missed quiz. Students who miss classes for reasons other than Official University Absences, properly documented illnesses, or properly documented personal/family emergency will receive a grade of zero for missed quizzes.

**Final Research Paper**: Students will complete a research project regarding a topic regarding social movements that interests them. Students are required to turn in a rough draft of their topic and thesis statement by **Friday, February 9 at 1pm**. The topic and thesis statement is worth 1% of your final grade, and it will be graded on a credit/no credit basis, meaning if you turn in an acceptable topic and thesis, you will get a 1% boost on your final grade.

Late topic and thesis statement submission will result in grades of zero for 1% of your final grade. Even if you do not get a topic and thesis statement in on time, you are required to have a topic and thesis approved in order to be able to write a research paper. If you do not have a topic and thesis statement approved by Friday, March 2 at 1pm, you will receive a grade of zero on the research paper and oral presentation of research, and thus will likely fail the class. Specific assignments for the research paper and for the topic and thesis will be distributed early in the semester. The final version of the research paper should be no more than 3,000 words, and it will be due on Wednesday, May 9 at 1:30pm (except for graduating seniors, whose final papers are

due Monday, May 7 at 1:30pm). Specific assignments for the research paper and the topic and thesis statement will be distributed early in the semester.

**Oral Presentation of Research Findings**: During the last weeks of class, each student will be required to make an oral presentation on their research findings. Specific assignments will be distributed later in the semester.

**Office Hours**: I encourage students to take advantage of my office hours in order to ask questions about course materials or to chat about issues related to the course or political science more generally. Also, if you have any comments about or problems with the course itself I encourage you to share them in my office hours.

If you would like to get in touch with me to ask a question or schedule an appointment, I encourage you to e-mail me. No appointments are necessary to visit during my regularly scheduled office hours.

**Course Materials:** The following books are required. They are available at the bookstore, but feel free to buy them elsewhere if you find a better deal (just be sure that you have your copy available when we start reading it in class). Readings not in these books will be available online on D2L:

Celeste Arrington, Accidental Activists: Victim Movements and Government Accountability in Japan and South Korea Victoria Carty, Social Movements and New Technology Anne Moody, Coming of Age in Mississippi

#### Schedule:

17-Jan Introduction

No assigned reading

19-Jan Why social movements?

Calamur, Krishnadev. 2018. "The Lessons of Iran's Protests." *The Atlantic*, January 5.

Simon, Johnny. 2017. "The Defining Photos of 2017 Were of Protest." Quartz, December 27.

# Unit 1: Theories of Social Movements from Economics, Sociology, Political Science, and Law

22-Jan When are social movements rational?

Olson, Mancur. 1965. The Logic of Collective Action: Public Goods and the Theory of Groups. Cambridge: Harvard University Press, pp. 1-20

24-Jan Social movements as "voice"

Hirschman, Albert O. 1970. Exit, Voice, and Loyalty: Responses to Decline in Firms, Organizations, and States. Cambridge: Harvard University Press, pp. 44-54

26-Jan	Coming of Age in Mississippi Moody, pp. 3-59 (Part One, chapters 1-4)
29-Jan	A sociologist does social movement theory Carty pp. 19-34
31-Jan	Political process theory McAdam, Doug. 1982. Political Process and the Development of Black Insurgency, 1930-1970. Chicago: University of Chicago Press, pp. 36-59
1-Feb	Coming of Age in Mississippi: Childhood Moody, pp. 60-123 (finish Part One)
5-Feb	Common Law, civil law, and protest Doherty, Brian, and Graeme Hayes. 2014. "Having Your Day in Court: Judicial Opportunity and Tactical Choice in Anti-GMO Campaigns in France and the United Kingdom." Comparative Political Studies 47 (1):3-29
7-Feb	Courts as "hollow hope?" Rosenberg, Gerald N. 2008. "Bound for Glory? Brown and the Civil Rights Revolution." In <i>The Hollow Hope: Can Courts Bring About Social Change?</i> 2nd ed. Chicago: University of Chicago Press, pp. 42-71
9-Feb	Coming of Age in Mississippi: High School Moody, pp. 127-181 (Part Two, chapters 10-14)
Unit 2: Victims' Rights Movements in Japan and South Korea	
12-Feb	Accidental activists Arrington, pp. 1-38
14-Feb	Victimhood and villany in Japan and South Korea Arrington, pp. 39-69
16-Feb	Coming of Age in Mississippi: More High School Moody, pp. 182-233 (finish Part Two)
19-Feb	Leprosy and protest Arrington, pp. 70-108
21-Feb	Tainted blood products and protest Arrington, pp. 109-146
23-Feb	First exam

No assigned reading

26-Feb Library research at TCU

No assigned reading

Meet with Robyn Reid, Social Science reference librarian, in the Library,

room 1208.

28-Feb North Korean Abductee Family Activism

Arrington, pp. 147-186

2-Mar Coming of Age in Mississippi: College

Moody, pp. 237-312 (Part Three, chapters 18-21, Part Four, chapter 22)

5-Mar Redress and social movements

Finish Arrington

7-Mar Visiting lecturer: Celeste Arrington

No assigned reading

9-Mar Coming of Age in Mississippi: The Movement

Moody, pp. 313-378 (Part Four, chapters 23-26)

12-Mar- SPRING BREAK

16-Mar

**Unit 3: Technology and Social Movements** 

19-Mar Technology and social movements

Carty, pp. 1-17

21-Mar New digital capabilities and social change

Carty, pp. 35-53

23-Mar CLASS CANCELLED

26-Mar MoveOn and the Tea Party

Carty, pp. 55-81

28-Mar Arab Spring

Carty, pp. 82-124

30-Mar GOOD FRIDAY

2-Apr Occupy

Carty, pp. 125-152

4-Apr	Occupy Student Debt and DREAMers Carty, pp. 153-175
6-Apr	Wrapping up Moody Finish Moody
9-Apr	The digital future of social movements Finish Carty
<b>Unit</b> 11-Apr	<b>4: Teaching Each Other About Social Movements</b> Focus on a topic the class would like to focus on Assigned reading to be announced
13-Apr	Focus on another topic the class would like to focus on Assigned reading to be announced
16-Apr	Fingerprinting refusal Strausz, Michael. 2006-2007. "Minorities and Protest in Japan: The Politics of the Fingerprinting Refusal Movement." <i>Pacific Affairs</i> 79 (4): pp. 641-656
18-Apr	Social Movement Madness No assigned reading
20-Apr	Second Exam No assigned reading
23-Apr	Student research presentations No assigned reading
25-Apr	Student research presentations No assigned reading
27-Apr	Student research presentations No assigned reading
30-Apr	Student research presentations No assigned reading
2-May	Conclusion No assigned reading
9-May	<b>Final paper is due at 1:30pm</b> (turn it in on the course's D2L site). For graduating seniors the final paper is due Monday, May 7 at 1:30pm.