

J.D. Power and Associates 2010 U.S. Initial Quality StudySM (IQS)

Top Three Models per Segment Car Segments

Sub-Compact Car	Midsize Premium Car
Highest Ranked: Hyundai Accent Toyota Yaris Honda Fit	Highest Ranked: Lexus GS Mercedes-Benz E-Class Sedan Volvo S80
Compact Car	Midsize Sporty Car*
Highest Ranked: Ford Focus Honda Civic Hyundai Elantra	Highest Ranked: Ford Mustang Dodge Challenger
Compact Sporty Car*	Large Premium Car
Highest Ranked: Mazda MX-5 Miata Scion tC	Highest Ranked: Lexus LS 460 Mercedes-Benz S-Class Porsche Panamera
Compact Premium Sporty Car*	Midsize Car
Highest Ranked: Volvo C70 Mercedes-Benz E-Class Coupe	Highest Ranked: Honda Accord Ford Fusion Chevrolet Malibu
Entry Premium Car	Large Car
Highest Ranked: Mercedes-Benz C-Class Acura TL Cadillac CTS	Highest Ranked: Ford Taurus Buick Lucerne Nissan Maxima

**For more detailed findings on new-vehicle quality performance,
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NOTE: For a segment award to be issued, there must be at least three models with sufficient sample that comprise 80 percent of market sales within an award segment. There were only two premium sporty models and no large van models with sufficient sample size, thus no premium sporty or large van awards have been issued.

**No other model in this segment performs above the segment average.*

Source: J.D. Power and Associates 2010 U.S. Initial Quality StudySM

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